

# SVG Logo and Text Effects 1.2.0 quickstart guide

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## Abstract

This is the TL;DR version of the documentation. For a detailed reference of all there is to know about your new plugin, please consult the `slate-manual.pdf` document.

## Introduction

*Insert text with visually stunning SVG effects into your WordPress site.*

## Thanks!

Thank you for downloading the **SVG Logo and Text Effects** plugin, version **1.2.0** for *WordPress*.

This document contains everything you need to know to quickly start using your new plugin.

For a detailed reference manual, including information useful to software developers and troubleshooting instructions, please consult the `slate-manual.pdf` file.

## What is it?

*SVG Logo and Text Effects* (or SLATE for short) is a WordPress plugin by dashed-slug that helps you produce visually stunning text effects using *SVG shortcodes*.




You can pick and choose **fonts**, **colors**, **fill patterns**, and **filters** to create unique text effects that draw attention to your content. Reinforce a brand identity, enhance calls-to-action visually, or simply be more artistic with SVG text that you can edit without the need to resort to image-editing software.

## Quick Start

### Installation from a .zip file via the WordPress admin interface

The installation procedure for this plugin is the same as for any *WordPress* plugin. What follows is step-by-step instructions:

For more information on installing plugins, you can also consult the relevant WordPress documentation.

1. **Make sure that you have at least WordPress version 3.9 installed, and that you are running on at least PHP 5.3.**
2. **Log in to your WordPress site** as Administrator. Your account will need to have the necessary permissions to install plugins.
3. **Navigate to the  Plugins page**, found on the menu on the left.
4. **Click on the *Add Plugin* button.** If you cannot find the *Add Plugin* button, you might have a *Multisite* (aka *Network*) WordPress installation. If that is the case, navigate to  *My Sites* → *Network Admin* →  *Plugins*. The *My Sites* menu is located at the top left of the screen.
5. Once on the *Add Plugins* page, **click on the *Upload Plugin* button.**
6. **Click *Browse* and locate the following file** on your computer:  
SVG\_Logo\_and\_Text\_Effects-1.2.0-wordpress-plugin.zip
7. Click *Install Now*. You should get the message *Plugin installed successfully*.
8. Click on *Activate* or *Network Activate*.

## Using the plugin

1. To get started, **copy the following example shortcode into a post or page**:

```
[slate_plain
  _font_family="Ubuntu"
  _font_size="40pt"
  _stroke="#dd9933"
  _stroke_width="1.5px"
  fill="gradient_linear"
  fill_gradient_linear_color1="#8224e3"
  fill_gradient_linear_color2="#ff2323"
  filter_glow_radius="5"
  filter_glow_color="#eeee22"
  filter_shadow_radius="10"
  filter_shadow_xoff="10"
  filter_shadow_yoff="20"]Hello <i>SVG</i> World![/slate_plain]
```

2. **Click on the *Preview Changes* button** to see your text.
3. **Tweak some attributes** and notice how the rendered text changes when you reload the preview.
4. As always, remember to **click on *Publish or Update to save*** your post or page.

See [here](#) for a general discussion on WordPress shortcodes.

To see more examples that you can copy-paste into your site and tweak, visit the dashed slug site.

*To learn more about the **SVG Logo and Text Effects** shortcode format, consult the accompanying manual (*slate-manual.pdf*).*

## **There's more**

You can extend SLATE with various plugin extensions.

### **slate-shapes: More Shapes extension**

Extends the WordPress SLATE plugin to add more SVG shapes. Shapes are essentially SVG templates that allow more complex text effects.

### **slate-vc: Visual Composer integration extension**

Integrates the SVG Logo and Text Effects plugin with WPBakery's Visual Composer.

### **slate-raster: Raster Fallback extension**

Extends the WordPress SLATE plugin to add raster fallback for browsers that cannot render SVG.

### **slate-titles: Title Replacement extension**

Extends the WordPress SLATE plugin to allow replacing the site title and page / post titles with SVG text.

## **Support**

Please use the support forum on WordPress.org for all issues and inquiries regarding this plugin.

Use the dashed-slug ticket system for support on the premium extensions of this plugin.

For all other communication, please use [info@dashed-slug.net](mailto:info@dashed-slug.net).